Minutes of the IB Committee’s meeting of September 13, 2006

The International Business Committee of the College of Business Administration (CBA-IBC) met from 9-10 AM on Wednesday, September 13 to discuss the merits of the “Global Entrepreneurship” Project.

Committee members present were John Francis, Kamal Haddad, Victoria Krivogorsky, Fred Raafat and Massoud Saghafi. Ken Marino, the Graduate Program’s Director and James Lackritz, Associate Dean were invited for consultation regarding the “Global Entrepreneurship” project and attended the meeting when requested by the CBA-IBC.

The sole issue discussed at the meeting was the idea of a new graduate program focusing on entrepreneurship in the global environment. In its deliberations, the committee reviewed the minutes of the graduate committee regarding this same program prior to opening the discussion on the issue.

While the CBA-IBC lauds innovative and exciting graduate programs built on the strength of SDSU and CBA (entrepreneurship and international business), several issues regarding the “Global Entrepreneurship” project were raised, some mirror questions voiced by the graduate committee.

1. Governance. How will the program be managed? What are the roles and responsibilities of each partner university, where does the central control rest and where are the checks and balances?
2. Academic issues. How is the academic admission handled given the multi-university nature of the program, who are the instructors, how is the faculty recruited, who will monitor the program’s academic quality?
3. Students. Who are the students, is there a market for this program, how many students will be in each cohort, what are their “perceived” demographics?
4. Financials. What are the monetary benefits of this program for SDSU-CBA, what are the financial arrangements with partner universities, has there been an analysis of the “expected” cost-revenue projections?
5. Sponsoring institutions. What are the roles and responsibilities of the sponsoring institution? Will they provide students to this program? In what capacity and at what level will they support this program?
6. Logistics. (Even though the logistics may be outsourced,) do we have the necessary infrastructure in place to handle the logistics of this program especially with some 30-students having to move around internationally several times, what is SDSU’s role as the ultimate “responsible” party in managing logistics?
7. Status. Do we have agreement-contracts with partner universities and with sponsoring institutions, what is the timeline for this project, etc?

Associate Dean Jim Lackritz agreed to submit a proposal to the committee that addresses the above questions after which the committee will meet to further discuss the merits of the “Global Entrepreneurship” project.