The International Business Committee met on Friday, March 16, 2007 from 1100-1200 in the Dean’s Conference room. John Francis, Kamal Haddad, Victoria Krivogorsky and Massoud Saghafi were present. In response to a request by Dr. Krentler, the committee’s only agenda item was to address the assessment process for the MSBA-IB program.

Given the current CBA policy files’ mandate regarding the roles and responsibilities of the IB Programs Committee, the discussion focused on three issues listed below.

1. Is assessing the MSBA-IB program in the scope of the IB Committee?
2. Does the IB Committee have the expertise to develop assessment criteria for such a cross-disciplinary curriculum-flexible program?
3. Does the IB Committee have the authority to enforce the MSBA-IB’s assessment criteria?

As opposed to the Graduate Committee that oversees the graduate program’s assessment; the IB Committee (under the current CBA Policy Files mandates) is not a curriculum committee and has no role in developing and/or evaluating the MSBA-IB curriculum. Furthermore, there is no IB Department at CBA resulting in a decentralized programmatic approach. The IB curriculum -- by and large, is determined by the Graduate Office, the Graduate Committee and by the interaction between the MSBA-IB advisors and MSBA-IB students. Finally, members of the IB Committee are not necessarily involved with the IB program and may be unfamiliar with the IB curriculum.

Hence, in its current form, the CBA-IB Committee does not produce the IB curriculum, has no oversight power over the IB Curriculum and receives no feedback regarding the MSBA-IB program. Other departments have the aforementioned controls in addition to directly instructing their capstone courses (e.g. MKT 790, FIN 790). Indeed, the capstone course in a test format, a project format, a case format or a combination of them, is typically a major assessment tool for departmental MSBA programs. In the case of MSBA-IB, the Management Department instructs the capstone course and all MSBA-IB majors are required to complete management 790.

Given the circumstances, the IB Committee in its present form is not empowered to develop and enforce assessment criteria for the MSBA-IB majors at the College of Business.

Members of the CBA-IB Programs Committee unanimously approved the motion to refer the assessment of the MSBA-IB program to the assessment coordinator for further consideration.