The CBA-IB Committee met on Friday, October 5, 2007 from 1130-1300 in BA256. All committee members: John Francis, Kamal Haddad, Victoria Krivogorsky, Fred Raafat and Massoud Saghafi were in attendance. Kathleen Krentler joined the meeting at 1200.

1. The committee reelected Saghafi as its chair for the 2007-08 academic year.

2. Kamal updated the committee on developments in the Taiwan programs. CBA’s Taiwanese partner has proposed an additional SDSU’s MSBA program to be offered in Taiwan in conjunction with the Sun Yat Sen University. This is a Ph.D. granting, research-oriented, AACBB-accredited and nationally recognized university. For further deliberations, the committee requested a formal proposal on this program with all academic and financial details.

3. The Committee had received a formal proposal from the Marketing Department regarding a newly proposed MSBA-IMC dual degree program to be offered entirely in Malta in partnership with the University of Malta. Kathleen Krentler, Professor of Marketing was invited to present the program to the committee and to shed lights on its academic and financial merits. The program is designed well, is academically sound and is in-line with the strategic goals of the Marketing Department and CBA. The European Union has agreed to offer ten scholarships to reduce the financial burden on both SDSU and the University of Malta. Nonetheless, the only remaining caveat is still the financial benefits of the program to the college. After deliberations, the committee voted in favor of the program given that it meets the revenue and profit goals set by CBA. The proposal will be forwarded to appropriate committees for further deliberations.

4. Kathleen Krentler, CBA- Assessment Director met with the IB Committee to reiterate the need for the committee to develop the criteria for assessing the MSBA-IB program for the college. Although the one-year MBA may make such assessment unnecessary as of 2008-09 academic year, the college still requires assessment of the MSBA-IB program for this academic year. It was argued that in the absence of an IB Department, the IB Committee is the only “expert” body that is capable of developing such criteria. The committee agreed to meet again to discuss its role as the assessment unit for the MSBA-IB program.