Present: Theo Addo, Beth Chung, Andy Do, Steve Gill, Gary Grudnitski, Heather Honea, Kathy Krentler, Patricia vanDamme, Nik Variaya

1. Spring Term Reminders
   a. Presentation Schedule
      During Spring term, PAC members will present 2014-2015 assessment findings and action plans to the committee. A schedule for these presentations is found at the end of these minutes.
   b. Curricunet Deadline
      The CBA Curricunet deadline for 2016-2017 curriculum is February 29, 2016.

2. Benchmarks and Standardized Testing
   The committee continued a discussion begun during Fall term regarding best practices for setting benchmarks related to degree learning outcomes. Krentler has asked for input from Karen Tarnoff, an outside expert, on issues related to whether benchmarks should be stated in terms of individual student performance or average performance/scores across students. The PAC reviewed and discussed the response that was received from Tarnoff. After considerable discussion it was concluded that these two approaches are most likely reasonable proxies for each other. Beth Chung will investigate this by analyzing a set of data from both perspectives. The PAC decided that average performance/score is more easily defendable in the case of standardized test measures than in the case of measures involving rubrics. The following decision criteria were agreed to:
   - Degree Learning Outcome benchmarks must be consistent with the nature of the measure.
     o If a measure involves average performance/score across a sample of students, the benchmark must be stated in these terms as well.
     o PAC members should review the benchmarks and measures for all their program DLOs to ensure this and make changes to benchmarks if appropriate.
   - For DLOs that are measured via multiple standardized exam questions (multiple choice) that combine to form the measure of the objective, it is acceptable to state the benchmark in terms of average performance/score across students. An example of this would be: “Average performance/score on the questions that contribute to the DLO should be XX%.”
   - For DLOs that are measured via rubrics, every effort should be made to state benchmarks in terms of individual students. An example of this would be: “XX% of students should meet or exceed expectations.”

3. BSBA Presentation: 2014 – 2015 BSBA Assessment (Gary Grudnitski)
   Gary Grudnitski began a presentation of the 2014 – 2015 findings of the BSBA program. Findings on Written Communication, Ethical Reasoning, and Critical Thinking were presented. Results
indicated that our students met stated benchmarks on Ethical Reasoning and Critical Thinking but did not meet the stated benchmark for Written Communication. Time did not allow for presentation of Essential Business Knowledge findings or Loop Closing plans. Gary’s presentation will continue at the committee’s next meeting.

The meeting concluded at 11:00 a.m.
Next Meeting: Thursday, February 11, 2016, 9:00 a.m.; Stiefel-Behner Boardroom

Presentation Schedule

- January 28 – BSBA (Gary Grudnitski)
- February 11 – MKT (Kathy Krentler)
- February 25 – MIS (Theo Addo); EMBA (Patricia van Damme)
- March 24 – MGMT (Beth Chung)
- April 14 – ACC (Steve Gill); FIN (Andy Do)
- April 28 – MBA (Heather Honea & Nik Varaiya)