COBA Steering Committee Meeting  
October 25, 2002  

Minutes  

Present:  Jim Beatty  
Larry Rhyne  
Howard Toole  
Predeep Tyagi  
Bob Wilbur  
Gail Naughton  
Absent:  Pieter Vandenberg, Fred Raafat  

1. Jim Beatty, Chair, called the meeting to order at 1:03 P.M.  
2. Minutes of 9/28/02 were moved, seconded, and approved as drafted.  
3. The agenda for 10/25/02 was reviewed and approved as drafted.  
4. Bob Wilbur gave an oral report regarding a preliminary meeting with one of the members of the upcoming AACSB accreditation team.  
5. A “change in program” curriculum document received by the Committee Chair on 10/25/02 was distributed to the Committee members at the meeting. Howard Toole moved to waive the “five-day” advance notice guideline regarding discussions of Curricula issues in order to discuss the proposed change in program to delete the requirement of 60 upper division units for the B.S. in Business Administration. The motion was seconded by Larry Rhyne and unanimously approved.  
6. Discussion ensued regarding the merits of the “change in program.” It was reported that both Kathy Krentler and Gary Grudnitski have carefully examined the “60 unit” issues necessary for the College to come into compliance with the Trustees of the California State University, commonly referred to as the 120-unit Degree Mandate. The history of the current proposed change is as follows:  
   a. After considerable discussions and review by the Undergraduate Committee at numerous Committee meetings, Kathy Krentler drafted an approach to address the issues, and the approach was endorsed by the Executive Committee on 10-1-02.  
   b. The Undergraduate Committee then voted unanimously on 10-7-02 to reduce CBA undergraduate degrees to 120 units by cutting four units of upper-division electives (one unit in the case of Accounting), thereby rescinding the College’s 60-Unit rule.
7. After considerable discussion and review of the “change in program,” Howard Toole moved approval of the proposal. The motion was seconded by Larry Rhyne and passed unanimously.

8. The Steering Committee again discussed its role relative to the College of Business Administration and its need to be both representative of and responsive to the faculty. It was concluded that the Committee has a responsibility to be involved in long range planning, as stated in the Policy File. Discussion ensued regarding long range planning, organizational structure issues, and the importance of the Committee to represent the faculty in such activities, especially from a College perspective.

   a. The Committee discussed conducting a survey of faculty needs, concerns, issues, and ideas. This survey would be similar to one conducted by an ad hoc committee of the Steering Committee entitled the Strategic Issues and Leadership Committee in 1995-96. The current Steering Committee concluded that it such a survey is overdue and that it would be appropriate and timely to conduct such a survey.

   b. The Committee discussed conducting a faculty retreat similar to other retreats that have taken place in the past. The members discussed the retreats held in conjunction with the business community at the Gateway Center and the ones held with the Accreditation Committee. Discussion focused on holding such retreats on a scheduled basis, perhaps in a three-year cycle. Valuable input could be garnered from faculty, staff, students, cross-campus partners in various programs, and the business community.

   c. The Committee discussed the importance of having a champion of the traditional programs (i.e., undergraduate programs and graduate programs) as well as for the more highly visible programs.

   d. Dean Naughton expressed interest in and support for a survey, a retreat, and for working with the Steering Committee in strategic planning for the College.

   e. Dean Naughton reported that when our university is compared with its “aspirant” group of universities, state-provided funds per student are approximately $4000 per student as opposed to approximately $11,000 per student spent by the aspirant group. This group includes the University of Michigan, Michigan State University, the University of Washington, Washington State University, the University of Arizona, and Arizona State University. It does not include such traditional high-profile universities as Harvard, Stanford, etc.

   f. The Dean also reported that the university has a 7000 to 1 ratio of students to career placement advisors.
9. After considerable discussion of these issues, the Committee decided to continue the discussions at the next duly announced meeting of the Committee (November 8, 2002, at 1:00pm).

10. Howard Toole agreed to work with Jim and/or Pieter to distribute the minutes and agendas on the website.

7-11. Jim Beatty, Chair, adjourned the meeting at 2:45 P.M.