COBA Steering Committee Meeting  
November 22, 2002

Minutes

Present:  Jim Beatty  
          Fred Raafat  
          Howard Toole  
          Bob Wilbur  
          Larry Rhyne  
          Predeep Tyagi  
          Gail Naughton

1. Jim Beatty, Chair, called the meeting to order at 1:00pm on November 22, 2002, in the Dean’s Conference Room.

2. Minutes of 11/08/02 were moved, seconded, and approved as corrected.

3. The agenda for 11/22/02 was reviewed and approved as drafted.

4. Predeep Tyagi, who supervised the elections for various committee memberships last year, reported on the previous election of members to the Steering Committee. Committee again discussed the bylaws regarding replacement of Committee members. Item 2.1.1 of the policy file states that “if during the course of a term, a member is unable to continue and the remaining term of the member is longer than one year, the Committee shall appoint the person who had received the next most votes in the recent election. If the un-expired term is less than one year, then the Committee can appoint a new member at its discretion to fill the remaining term.” Predeep noted that there were two non-elected candidates who received votes or write-in ballots last year and were tied in the vote count. Jim was asked to contact these two individuals to determine whether either was interested in filling the remaining term of the available membership. If neither is available to serve in this capacity, an election will be held at the onset of the Spring 2003 semester.

5. The Committee congratulated the individuals who received recognition on November 20, 2002, for their years of service, including Candy Williams (10 years), Mary Elerding (20 years), and Dee Dee Boddy (25 years). The Committee also thanked Bob Wilbur and others for their outstanding effort in organizing the recognition ceremonies.

6. The Committee discussed waiving the self-imposed “five-day” rule regarding curricula proposals in order to discuss the International Business (IB) proposals. After considerable discussion about the rule and about the timing regarding receiving of the proposals, a motion was moved, seconded, and passed to waive the five-day rule and discuss the IB curricula proposals (6 yes, 1 no).
7. Gary Grudnitski, Chair of the Undergraduate Committee, was then invited to speak to the Committee regarding the IB proposals. After considerable discussion, a motion was moved, seconded, and passed to approve the Mexus dual-degree program between SDSU and Instituto Tecnologico y de Estudios Superiores de Monterrey (ITESM).

8. The Committee then discussed the dual-degree program between SDSU and Pontifícia Universidade Católica do Rio de Janeiro. Since less was known by the Committee about this institution, a motion was moved, seconded, and passed to table this curriculum proposal until additional information could be obtained. Gail Naughton and Jim Beatty both agreed to explore the proposal and report back regarding their findings. The proposal will be discussed again at the December 6, 2002, meeting of the Steering Committee.

9. The Committee then discussed various other curricula proposals. Motions were moved, seconded, and passed to approve each of the following proposals: Marketing 373, Marketing 472 (with one abstention), Marketing 478, Marketing 475, Marketing 655, and Marketing 770 (with one abstention).

10. The Committee continued the discussion of surveying faculty and various other stakeholders in the Spring Semester, which would lead into a retreat in late Spring 2003, building on the College’s five-year survey cycle. It was noted that Dean Naughton has begun the development of a similar survey of employers regarding SDSU business programs, curricula, and other business interests. The Committee agreed to develop an ad hoc committee to undertake this endeavor.

11. The next meeting of the Steering Committee will be on December 6, 2002, at 1:00-2:30pm, in the Dean’s Conference Room.

12. Jim Beatty, Chair, adjourned the meeting at 2:50pm.