COBA Steering Committee Meeting
December 5, 2003

Minutes

Present: Jim Beatty
Chee Chow
Jim Lackritz
Fred Raafat
Larry Rhyne
Howard Toole
Bob Wilbur
Gail Naughton

Guest: Steve Loughrin-Sacco, International Business Chair
Patricia Torgerson, Undergraduate Adviser, IB Program

1. Jim Beatty, Chair, called the meeting of the Steering Committee to order at
   1:05pm on December 5, 2003, in the Dean’s Conference Room.

2. The meeting agenda was reviewed, modified, and approved.

3. The minutes of the 11/14/2003 meeting were moved, seconded, and
   approved (unanimous) without correction.

4. The Steering Committee continued the discussion of the International
   Business program. The IB had requested a change in the catalog copy for
   the program. The proposed new language is as follows: Emphasis in
   language: Chinese, French, German, Italian, Japanese, Portuguese, Russian,
   and Spanish.

   a. This proposal was requested because the program will not offer
      English as an option for the language emphasis anymore.

   b. After considerable discussion at the meeting of November 14,
      2003, concerns were voiced by the Committee, and the proposal
      was tabled until additional information can be obtained. In
      particular, the Committee was concerned that dropping English as
      a language option might unfairly discriminate against non-U.S.
      students by requiring them to know three languages, while U.S.
      students only need to know two languages. Larry Rhyne and Jim
      Beatty were asked to correspond with Steve Loughrin-Sacco,
      requesting more information.

   c. A response was provided by Steve Loughrin-Sacco, and the Chair
      shared this response with the Committee via email. The
      Committee was then polled by email to determine whether the
      response provided adequate clarification to approve the curricula
      proposal without further discussion. There were not enough
      positive votes received to approve the proposal in lieu of further
formal discussion at the next meeting. Therefore, as stipulated by the Committee in advance of the polling process, Steve Loughrin-Sacco was invited to attend the December 5, 2004, meeting for further clarification and explanation of the proposed curriculum change regarding language requirements.

d. Steve stated that 34% of all IB students are non-US students. Almost all students are fluent in English and many are often quite competent in the language. The vast majority do not take English as one of their languages. Only 6% currently use the English language option, and IB wants to close this loophole. The impaction GPA for IB is the same as the College of Business Administration (2.9). This impaction tends to control for the language concerns, since students now admitted into the IB program are well-prepared and are high achieving students. No other IB programs have English as one of their languages.

e. After considerable discussion, the original motion was returned to the table, and the motion to continue discussion was approved. After considerable discussion of the original motion, it was approved, with one abstention.

5. After the discussion and vote regarding the IB curriculum issues, the Steering Committee discussed the importance of receiving proposals in a very timely manner. It is very difficult to make an informed decision regarding proposals when given very little time and feeling pressure to make a quick decision. The Committee and the Administration will continue to press to receive proposals in a more timely manner.

6. Dean Naughton reported on the CSU Business Deans’ statewide meeting she attended on November 14, 2003. As discussed in previous meetings, Gail was to pursue various issues related to appointments, pay, and responsibilities of department chairs with other CSU business deans. She reported that CSU San Marcos is now impacted, as is San Jose State University. She learned that 21 of the CSU Business Colleges have three year base appointments that can be renewed forever for department chairs. Two have ten year maximum limits, and only two of the CSU programs have 12-month appointments. Faculty pay continues to be a challenge for CSU business schools. The average starting pay for a new PhD in the western region last year was $120,000.

7. The next meeting of the Steering Committee will be December 19, 2003, from 1:00-2:30pm.

8. Jim Beatty, Chair, adjourned the meeting at 2:40pm.