Steering Committee, Minutes of November 2, 2007

Present: Bill Baker, Alex DeNoble, Martha Doran, Mehdi Salehizadeh, Howard Toole; Jim Lackritz & Gail Naughton (ex-officio)

The spring elections failed to produce a 6th member of the committee. Presently, there is a lack of language in the CBA policy file; the language deficiency will be addressed based on a faculty vote to be held next spring. Meanwhile, following an extensive discussion, a motion was passed (4 to 1) to hold a special election within the next few weeks to elect the 6th member. The elected faculty will serve a term of 2 and ½ years beginning in Spring 2008. The motion also included a provision for a vote on adding the CIBER Director to the Executive Committee.

Jim presented a proposal for an MBA program to be negotiated between the CBA and China’s Liaoning Education Department. The latter will identify potential students for admission to the program who have undergraduate degrees from a university recognized by the Chinese Ministry of Education. Students would have to qualify for admission to the CBA graduate program. Students, to be housed here in the San Diego area, will complete the anticipated 1-year full-time MBA degree (to be modeled after the “Sports Management Program”), with courses to be taught by CBA/SDSU faculty. The self-supportive program is forecast to generate substantial net revenues for the CBA. While the first group is expected to begin next Fall, the selected students will have to come to SDSU next June in order to undertake the mandatory English-language preparation courses at ALI. Once the MBA program is designed, all of the relevant committees (at both the CBA and University levels) will have the opportunity for review and approval. The Steering Committee moved unanimously to authorize the CBA to start negotiations with the Liaoning Education Department.

The committee’s next meeting will be on 11/30.