CBA Steering Committee Meeting  
September 14, 2012  
Minutes

Present: Oestreich (Chair), DeNoble, Haddad, Reinig, Saghafi, Singh

Guests: Belch, G., Krentler, Zheng.

Excused: Cunningham

Dr. Nathan Oestreich, Chair, called the meeting to order at 2:25 pm in EBA 113.

1. MSP: The agenda for the September 14, 2012 meeting.

2. MSP: The minutes of the August 24, 2012 meeting.

3. Specialization in Professional Selling and Sales Management Proposal

Dr. George Belch (Marketing) joined the committee to provide an overview of the proposal and participate with the SC for discussion with respect to resource and strategic implications.

MSP: The proposed specialization in professional selling and sales management.

4. Entrepreneurship Minor

Dr. CongCong Zheng (Management) joined the committee to provide an overview of the proposal and participate with the SC for discussion with respect to resource and strategic implications.

MSP: The proposed minor in entrepreneurship

5. Dr. Kathy Krentler (Program Assurance Committee) joined the committee to discuss two items related to the CBA policy file. These included 1) the process for adding additional members to committees as needed and 2) the language regarding PAC procedures in section 5.3(b). The SC believes that the first issue is sufficiently addressed in the PF in section 4.1(o).
Kathy and the SC discussed remedies to section 5.3(b) which appears to require the PAC to postpone deliberation under some circumstances and wait for feedback from the SC. The SC will work with the PAC to propose changes to the PF to improve the efficiency of the program approval process.

6. Organizational Climate and Faculty Morale Survey

The SC discussed the background and objectives of the survey. The items were reaffirmed after discussion; no one suggested changing any of the items. Associate Dean Gangaram Singh shared some additional items that he and Dean Cunningham would like to add to the survey. It was decided that Dr. Singh would provide the SC with the additional items and they would be considered in the next SC meeting.

The meeting adjourned at 4:38 pm.