Undergraduate Committee
Minutes
November 18, 2002

Present:  Pat Dintrone, George Easton, Larry Gitman, Gary Grudnitski, Don Jung, Kathy Krentler
Absent:  Max Holvik, ABSC Representative

I.  Marketing Curriculum Proposals
a.  MKT 472
   The proposal to change title, unit value, description, and prerequisites passed unanimously.

b.  MKT 478
   The proposal to delete this course passed unanimously.

II.  International Business Proposals
a.  SanBrazil Proposal
   The Committee reviewed additional information provided by the International Business department. After the review, the Committee unanimously approved the proposal.

b.  TransAmerica Proposal
   The Committee heard reports from Easton, Krentler, Jung, and Gitman about business core course proposed to be taught at partner schools (other than SDSU). Each Committee member reviewed material provided by I. B. about the syllabus, texts used, and the faculty who teach the course. It was agreed that the courses generally appear to be equivalent to similar SDSU courses. The Committee charged Grudnitski with requesting that the proposal be changed to require students to complete two courses in Finance at Universidad de Valparaiso to receive substitute credit for FIN 323 at SDSU. The Committee then unanimously approved the proposal pending the change described above.

III.  Committee Web Site
   The Committee discussed the various web site prototypes developed by Easton’s graduate course. It was agreed that Easton will continue to work on this project in the Spring semester.

IV.  IMPACT
   Dintrone reported on her attendance at the state-wide IMPACT meeting held in Long Beach over the weekend. IMPACT appears to be making substantial progress in moving toward the development of a set of Business preparatory courses that will be accepted by all CSU schools. It was noted that SDSU’s prep course templates served as the model for 6 of the 7 courses being developed within the IMPACT project. Dintrone has put her name forward to serve on the State-wide Committee that will continue with this project.
V. AACSB – Undergraduate Programs Conference
Krentler reported on her attendance at the AACSB Undergraduate Programs Conference held in St. Louis over the weekend.

a. The University of Oklahoma has implemented an innovative core course integration project that may be possible at SDSU. Further investigation, however, will await the outcome of the cohort group pilot program, which will be initiated in Spring 2003.

b. In a constant search for additional assessment mechanisms, CSU – Fullerton, which has an environment similar to that found at SDSU, has experimented with various ways to assess its core courses. Krentler will stay in communication with the Fullerton’s Associate Dean to monitor its progress.

VI. Reaccredidation – Previsit Letter
Dintrone reported on the AACSB Reaccredidation pre-visit letter CBA received last week. The letter was generally positive, although two issues will impact the Undergraduate Committee:

a. Assessment efforts should be clearly related to the mission and objectives of the College.

b. There should be input from the community as to assessment efforts used by the College.

The meeting adjourned at 2:00 p.m.

Next Meeting: Monday, December 2, Noon; Dean’s Conference Room