Present: Beth Chung, Pat Dintrone, George Easton, Larry Gitman, Gary Grudnitski, Kathy Krentler, Jason Surya

1. Assessment of Student Characteristics
As reported in the 9-8-03 Minutes, annual assessment of student characteristics will be shifted to the end of the academic year. Dintrone reported that it is not possible to obtain statistics for last year’s students, exclusive of new students added in Fall 2003. Accordingly, the Committee voted unanimously to forego an assessment of the characteristics of students in the 2002-2003 academic year. Assessment of students in 2003-2004 will occur in May, 2004.

2. Core/Prep Assessment Project – Status Update
Krentler reported that she, Grudnitski, and Dintrone met with Gene Whittenburg, Acting Chair of the School of Accountancy, and Martha Doran, to discuss assessment for ACC 201 and ACC 202. Whittenburg agreed to begin development of an assessment program with the aid of the 201 and 202 faculty. It is anticipated that some trial data will be collected for the Fall 2003 semester. Data collection on a more complete basis (across all sections of 201 and 202) is targeted for Spring semester 2004.

3. Cohort Project – Status Update
Krentler reported that she sent the Cohort Program report and resource proposal to Gail Naughton, Dean, and Bob Wilbur, Associate Dean on September 24. She will follow up with them by the end of this week. Krentler also reported that she has an appointment scheduled to discuss the proposal with Brock Allen, Director of the SDSU Center for Teaching & Learning. The Center is interested in initiatives designed to advance cohort groups and integrate material across courses.

4. Curriculum – Management Department
The Committee unanimously approved a program by Management to delete courses from their elective list Management majors are ineligible to take due to lack of prerequisites (COMM 307, COMM 406, COMM 407, PSYCH 321, SOC 430). PSYCH 319 was added to the elective list.

5. Undergraduate Exit Survey Results
Krentler presented a summary of the results of the AACSB/EBI Undergraduate Exit Survey that was done in May 2003. Of 15 factors assessed in the survey, two were found to significantly predict student satisfaction: (1) Learning Outcomes – Effective Communication & Team Work and (2) Quality of Faculty & Instruction in Major Courses. (More detailed results of the study are available in the Dean’s Office.) Following the presentation of the findings, significant discussion ensued
regarding the study itself as well as how to interpret and use the results. Desire for
additional analyses was expressed. Krentler encouraged Committee members to
send her specific analysis requests which she will pass on to Bob Wilbur. Krentler
also encouraged the Committee to give consideration to ways in which the “loop
can be closed” by using the study findings to make changes in the Undergraduate
program.

Meeting Adjourned at 1:50 p.m.

Next Meeting: Monday, October 20, 2003, Noon; Dean’s Conference Room