Undergraduate Committee  
October 25, 2004; 10:00 a.m.  
Minutes

Present: Pat Dintrone, Annette Easton, Gary Grudnitski, Kathy Krentler, Bruce Reinig, Mehdi Salehizadeh, Beth Chung-Herrera (Guest)

I. MKT 470L – Curriculum Change  
The Committee considered a proposal from the Marketing Department to drop MKT 470L – Marketing Research Lab as a major requirement for General Marketing and Integrated Marketing Communications and as a minor requirement. The material covered in the lab will be covered in MKT 470 – Marketing Research. The proposal passed unanimously.

II. HTM – Package of Curriculum Changes  
The Committee reviewed a package of curriculum changes from Hospitality & Tourism Management. The package included a proposal to drop ACC 202 as a major requirement, to introduce a new course, HTM 301, and a variety of prerequisite changes. It was noted that all proposals in the package lacked Steering Committee forms. Several questions regarding the changed prerequisites arose. The Committee voted to table the package of proposals pending Pat Dintrone pursuing answers to the questions from Gene Lamke and Carl Winston. Steering Committee forms also need to be provided. The Committee hopes to be able to take up consideration of the package at its next meeting.

III. HTM 301 – Expert Input  
At the Committee’s request, Beth Chung-Herrera visited the meeting to answer questions about HTM’s proposed new course: HTM 301 – Kaleidoscope – Service Leadership Development. Beth had been consulted by HTM during the development of the course and is familiar with the competency model upon which the course is built. Following Beth’s input, the Committee voted unanimously to approve the course pending a name change (drop Kaleidoscope) to better reflect the intent and content of the course. Grudnitski will contact Carl Winston to seek his concurrence.

Meeting Adjourned at 11:30 a.m.  
Next Meeting: Monday, November 8, 2004, 10:00 a.m.; Dean’s Conference Room