Undergraduate Committee  
February 14, 2007  
Minutes  

Present: Michelle Dean, Annette Easton, Gary Grudnitski, Kathy Krentler, Tyana Perez (ABSC representative), Bill Sterk, Sandi Williams  
Guests: Pat Dintrone, Dean Popp, Patricia Flores van Damme  

1. Welcome to New Member  
Tyana Perez was introduced as the new ABSC representative to the Undergraduate Committee for the remainder of spring semester 2007. Andrew Ly, former representative, was unable to make Wednesday meetings due to a conflict.  

2. CBA Strategic Plan Initiatives  
Grudnitski explained the Executive Committee’s request that each department, program, and center in the CBA identify three objectives to achieve in the next 12 months that relate to the initiatives communicated in the CBA strategic plan and move us [the CBA] towards realizing the objectives of the plan. The Committee agreed that given our scope and responsibilities that it was appropriate to focus on Initiative III [Core CBA Curriculum] from the strategic plan. The following three objectives were adopted:  
1. Develop a delivery system for BA 300 [Ethical Decision Making in Business] that will allow for effectively and efficiently accommodating approximately 750 – 800 students per semester.  
   (This objective relates to Initiative III, Objective 1, Action Item 3: Study online/hybrid/flexible teaching models and develop where appropriate from the CBA Strategic Plan.)  
2. Implement processes in the Business Advising Center (BAC) that offer improved tracking and service levels to students seeking advice.  
   (This objective relates to Initiative III, Objective II: Enhance the Reputation of the Undergraduate Program from the CBA Strategic Plan.)  
3. Study, make a recommendation, and participate (if recommended) in the Business Week ranking of undergraduate business programs.  
   (This objective relates to Initiative III, Objective II: Enhance the Reputation of the Undergraduate Program from the CBA Strategic Plan.)  

3. Management Curriculum Proposals  
The Committee discussed a curriculum package from the Management Department that included proposals for significant changes to the General Management major and the addition of specializations in Human Resource Management (HRM) and Entrepreneurship. The package was distributed to committee members at the Undergraduate Meeting on January 24, 2007. Several general issues regarding program implementation were raised. Specifically:
• How will the transition from the existing program to the new programs be handled? How long will “old” required courses continue to be offered?
• The need for required courses to be offered both semesters so that students can make timely progress through the program.
• The potential impact of program changes on departments outside the CBA that offer courses currently taken as electives by Management majors.

After discussion of general issues, the Committee reviewed each of the fourteen new course proposals in the package. Feedback was provided to Michelle Dean. The curriculum package was then returned to the Management Department for corrections and changes. It was agreed that Michelle Dean and Sandi Williams would review the package again in detail once changes were made. They will then report to the Undergraduate Committee at its next meeting.

Meeting Adjourned: 12:05 p.m.
Next Meeting: Wednesday, February 28, 2007, 10:00 a.m.; Dean’s Conference Room