Undergraduate Committee
November 7, 2007
Minutes

Present: Michelle Dean, Annette Easton, Gary Grudnitski, Kathy Krentler, Bill Sterk, Dave Seaton (ABSC Representative), Sandi Williams

Guest: Teresa Donohue, CBA Study Abroad Director, Azizi James, International Business Academic Coordinator

1. Hybrid Ethics Survey
Krentler reported that an online survey has been sent to all students currently registered in hybrid sections of BA 300. Results are still being returned. They will be shared with the Committee at its next meeting.

2. International Program
The Committee was introduced to the idea of building an international/global dimension in the form of a non-academic program into the undergraduate curriculum. For clarification purposes, a non-academic program such as the Honors program does not end with a degree, while the BSBA is considered an academic program because it ends with that degree. Considerable success has occurred in building the CBA’s Study Abroad program over the past two years; however it is agreed that the Study Abroad program as it stands does not address wider student learning outcomes in global issues that we may wish our students to possess given the College’s tagline, “Leadership for the Global Marketplace.” An international/global dimension could take many forms including but not limited to a college-wide requirement or an optional certificate. Sandi Williams and Teresa Donohue (the CBA’s Study Abroad Director) presented information on the current CBA Study Abroad program as well as examples of more complete international/global dimension programs at other universities including the Kelley School of Business at the University of Indiana, Boston College, and the Haas School of Business at University of California, Berkeley.

The Committee discussed general pros and cons of creating an international program including potential resource implications for both required and optional possibilities. It was suggested that Committee members take the idea to their departments for general discussion and feedback. Building on that suggestion, Krentler and Donohue agreed to develop a rough mock up of what a required international dimension program (modeled after Indiana) might look like so that departments would have something specific to react to.

Meeting adjourned at 11:15 a.m.

Next Meeting: Wednesday, November 28, Noon; Dean’s Conference Room