1. General Education Changes

Geoff Chase, Dean of Undergraduate Studies and Serge Rey, Professor of Geography, made a presentation on the proposed changes to the General Education program. The changes are a result of feedback received from the University’s most recent WASC review. Of particular interest to the CBA Undergraduate Committee was a proposal to use portfolios to assess GE student learning outcomes starting in the 2010-2011 academic year. The details of how to implement this change have not been fully worked out yet.

The Committee strongly urged it be made clear in the written policy of the changes to GE program to be presented to the University Senate later this semester that this portfolio data come from embedded assignments in courses rather than as an additional burden to students. Dean Chase assured the Committee that was the intent and agreed to add specific details about portfolio data procedures in the policy presented to the Senate.

Information regarding the full set of proposed changes to the GE program can be found at: [http://dus.sdsu.edu/edtaskforce.html](http://dus.sdsu.edu/edtaskforce.html).

2. BA 496

The Committee reviewed a proposal for a Special Studies course to be taught in Fall 2008. The course, BA 496 – Exploration of Business Career Development is proposed as a one unit, credit/no credit course restricted to upper-division, CBA students. The course has been developed by Steve Ross, the current CBA Executive-in-Residence and is currently being taught as BA 100. The syllabus for the course is well developed and the course has attracted 75 students this semester. The one unit of credit is not a part of any student’s major and is described as: “designed to help students prepare for careers after college. Focus is on preparing personally for the transition from college to career. Personal preparation as well as analysis of how to identify and pursue the best career options for the individual.”

The proposal was unanimously supported by the Undergraduate Committee.

3. HTM

Gangaram Singh, Chair of the Management Department, visited the Committee to report on the results of a meeting he had with Provost Nancy Marlin regarding
concerns about some of the curriculum currently in place in the School of Hospitality and Tourism Management (HTM). Several courses currently taught by HTM include significant management and strategy content. Provost Marlin encouraged Chair Singh to use existing checks and balances to monitor the teaching of content appropriate to the Management Department by other entities outside of Management.

4. **Welcome Reception Review**
   Krentler reported on the Spring semester Upper Division Welcome Reception which was held on Monday, February 4. A total of 115 students and 14 faculty members attended the reception, and seven student organizations and programs were represented. All present agreed that the event had a very successful feel to it this semester.

5. **Spring Semester Assessment**
   a. **Annual Report**
      Krentler reported that she is currently drafting the annual assessment report for the BSBA program (Common Goals). The report will cover assessment of Goal #2, Critical Thinking, which was completed by Pat Dintrone (with help from Michelle Dean and Lois Olson) during the 2006-2007 academic year. Further, the report will detail the Spring 2007 administration of the Business Assessment Test (BAT) which assesses Goal #4 (Essential Business Knowledge).
   b. **BAT Plans**
      The BAT will be administered in MGT 405 sections during the week of April 14 – 18. This year participants will be split into two groups with one group allowed to use calculators for the exam (the CSU consortium mandates no calculators). This experiment should provide insight regarding whether using calculators is a significant disadvantage on the finance and statistics questions on the test. Further, CSU Long Beach has identified 22 items of questionable validity on the 80 item test. Scores will be reported both with and without the 22 items, hence providing greater confidence in the test’s overall validity. Finally, it was reported that ten CSU schools are administering the BAT during the current academic year which should provide for greater comparison of performance (only six schools participated last year).
   c. **Ethics**
      Goal #3 (Ethical Reasoning) is being assessed during the 2007-2008 academic year. Data was collected using embedded questions on the final exam in three sections of BA 300 during Fall Semester 2007. Additional data will be collected at the end of the current semester. The data allows for not only an assessment of two specific student learning outcomes associated with Goal #3 but also for a comparison between performance in hybrid and fully face-to-face sections.
Meeting Adjourned at Noon

**Next Meeting:** Wednesday, February 27, 2008, 10:00 a.m.; Dean’s Conference Room