Undergraduate Committee
March 15, 2010
Minutes

Present: Annette Easton, Paul Graf, Kevin Hee, Kathy Krentler, Martina Musteen, Robert Plice, Alex Wolfe (ASBC Representative)
Absent: Sandi Williams

1. Alumni Database
The committee reviewed the draft of a communication to CBA department chairs sharing information and ideas regarding the development of alumni databases. As part of its investigation of this issue at the college-wide level, the committee concluded that departmental level initiatives are likely to be more effective. The committee agreed to some additions to the draft material they reviewed. Krentler will revise the communication and distribute it to department chairs.

2. Common Experience Book
Krentler informed the committee that the book selected by the SDSU Undergraduate Council as part of the 2010-2011 university-wide Common Experience is *Confessions of a Radical Industrialist* by Ray C. Anderson. The book follows the chosen Common Experience theme for next year of Social Justice. This is the first common university book chosen that has specific ties to business. The committee discussed how the CBA might promote the book and more broadly involvement by the CBA in the university Common Experience. It was agreed that the effort should begin with information sent to the college faculty about the Common Experience, its nature, and the role of the selected book in the effort.

3. Critical Thinking
Krentler reported to the committee the critical thinking skills assessment results based on data collected in Fall 2009. Results indicate that BSBA students’ critical thinking skills have improved slightly although not substantially since first assessed in 2006. Full detail of the results can be found on the CBA Assessment Page under the Undergraduate Program tab. The committee discussed the results and various ideas for means to improve our students’ critical thinking. One idea proposed was that a faculty member or a panel of faculty who are doing interesting and/or innovative activities in their classrooms designed to enhance students’ critical thinking present a session to faculty. The committee expanded this idea to consider the potential of a speaker series focused on the goals that the college has for its BSBA students. Such a series would most likely be a strong candidate for funding via graduate fees. The committee will continue to
discuss the idea and consider whether a proposal for funding such a series would be developed by the Undergraduate Committee as a whole or by specific individuals in the college.

Meeting adjourned 10:50 a.m.

Next Meeting: Monday, April 5, 2010, 9:00 a.m.; Dean’s Conference Room