Undergraduate Committee
April 5, 2010
Minutes

Present: Annette Easton, Paul Graf, Kathy Krentler, Martina Musteen, Robert Plice,
Absent: Kevin, Hee, Sandi Williams, Alex Wolfe (ASBC Representative)

The committee reviewed its charge to spearhead the CBA’s efforts to assess the common goals
and learning outcomes that we have for undergraduate students. The five common goals that
all BSBA students are expected to achieve are:

1. **Written and Oral Communication** – Communicate effectively with individuals, teams,
   and large groups, both in writing and orally.

2. **Analytical and Critical Thinking Skills** – Demonstrate effective analytical and critical
   thinking skills to make an appropriate decision in a complex situation.

3. **Ethical Reasoning** – Distinguish and analyze ethical problems that occur in business and
   society, and choose and defend ethical solutions.

4. **Global Perspective** – Demonstrate a global perspective and an understanding of the
   dynamics of the global economy in making decisions.

5. **Essential Business Principles** – Demonstrate an understanding of the major functional
   areas of business.

All CBA faculty and all students in the CBA undergraduate program should be familiar with
these goals.

The committee noted that the college is approaching the conclusion of a second cycle of the
assessment of the common goals and their corresponding student learning outcomes. A new
cycle will begin in Fall 2010. The committee further reviewed the status of results and loop
closing activities to date for the various goals.

It was agreed that the proposed graduate fee supported grant program could provide a
significant opportunity to move forward projects designed to close the loop and hence
strengthen our programs throughout the college.

Meeting adjourned 10:35 a.m.

Next Meeting: Monday, April 19, 2010, 9:00 a.m.; Dean’s Conference Room