Present: Michelle Dean, Annette Easton, Paul Graf, Kathy Krentler, Robert Plice, Sandi Williams
Absent: Kevin Hee

   The committee reviewed a Change in Program proposal from International Business. The proposal:
   • Creates a new language emphasis in Korean
   • Renames some geographic regions and clarifies some regional groupings in order to standardize terms
   • Specifies sets of regional/cultural classes for each language emphasis
   • Creates a functional specialization in Economics
   • Updates courses accepted in each regional/cultural set of courses.
   The committee agreed that the proposed changes generally will strengthen the IB major. Jim Gerber, IB Director, met previously with Annette Easton and Kathy Krentler. Easton and Krentler informed the committee that the new emphasis in Korean is not expected to draw sufficient new IB majors so as to impact demand for business courses. Further, the creation of the Economics specialization may reduce business course demand as currently students choose between specializations in Finance, Marketing, and Management. The other changes will have no direct impact on the College of Business.

   The committee unanimously approved the proposal.

2. Updates
   a. GEP Proposal
      Sandi Williams informed the committee that Teresa Donahue and Travis Pentz, the CBA Study Abroad advisers, are working to reform the Global Experience Program (GEP) certificate proposal to include a faculty mentor component. When completed, the proposal will go to the International Programs Committee (IPC) and then come to the Undergraduate Committee.
   b. SC Form
      Robert Plice has secured a spot on the December 3rd Steering Committee agenda for consideration of an amendment to the Supplemental Curriculum form. It was proposed by the Undergraduate Committee at its last meeting that the form be changed to include an item that asks whether and if so, how, a proposed curriculum change is tied to assessment results.
   c. Oral Skills Assessment
Four committee members have completed their oral skills assessments. The remainder of the committee will complete their efforts in the coming two weeks. The committee agreed that a review of the oral skills rubric might be warranted as an agenda item next semester. Krentler assured the committee that the CBA Assessment Committee would welcome recommendations based on usage experience.

d. Freshman Living Communities

The committee continued a discussion begun at its last meeting about whether the College of Business might consider taking on responsibility for a Business-emphasis Freshman Living Community. Presently two CBA faculty members, one full-time and one part-time, participate in communities which are currently run through General Studies. Williams indicated she had spoken to Residential Life who is willing to cooperate with the CBA. Discussion centered on the resource implications and sustainability issues should the CBA step into a more active role. The idea of piloting an effort, perhaps by focusing exclusively on high-achieving/honors students was introduced and discussed. The committee generally agreed that there may be potential in one or more of the options discussed however it was decided to table the issue until the outcome of the Excellence Fee vote to be held in March 2011 is determined. If the Excellence Fee passes it could provide significant opportunity to build a program.

3. Spring 2011 Meetings & Membership

The committee has agreed to meet during Spring semester 2011 on the first and third Wednesdays of the month from 9:30 a.m. – 11:30 a.m. The first spring meeting will be Wednesday, January 19. It was also agreed to invite a faculty member from the Marketing Department to participate on the Undergraduate Committee beginning with Spring semester 2011.

Meeting Adjourned: 1:45 p.m.
Next Meeting: If necessary, Wednesday, December 15, 1:00 p.m.; Dean’s Conference Room