Undergraduate Committee  
October 7, 2011  
Minutes

Present: Michelle Dean, Annette Easton, Kevin Hee, Jaemin Kim, Kathy Krentler, Paula Peter, Sandi Williams, Brittany Yary (ABSC representative)

1) Curriculum Proposals
   i) FIN 326 – prerequisite and description change
      After discussion, the committee voted unanimously to approve the proposal.
   ii) IB 300 – new course proposal
      The committee tabled the proposal until such time that it receives comments from the CBA International Programs Committee (as per the CBA Policy File) and until a Steering Committee form is provided to accompany the proposal. Krentler did agree, in the meantime, to informally provide some feedback to Jim Gerber regarding some issues relative to the proposal form that were noted by the committee.

2) Internal Minors
   Currently CBA majors are restricted from being able to obtain a minor in a different CBA discipline. This restriction also prevents HTM and IB majors from obtaining a CBA minor. Krentler informed the committee that three departments in the CBA, Management, Management Information Systems, and Marketing, have agreed to open their minors to students in HTM, IB and other CBA majors. The Accounting and Finance departments did not agree to make this change to their minor. The committee discussed the pros and cons of allowing the agreeable departments to move forward. After discussion the committee voted unanimously to approve the departments of Management, Management Information Systems, and Marketing to allow students in other CBA majors, HTM and IB to choose minors in those departments. No changes will be made to the Accounting and Finance minors.

3) Dean’s List Event
   Williams told the committee of tentative plans to proceed with an event for Dean’s List students. The event is still in the planning stage but would most likely be a BBQ event that would take place off campus. Venue and timing (semesterly or annually?) have not yet been determined. The assistant dean is working with the associate dean and dean on plans for the event.

4) Leadership
   The committee reviewed examples of goals and student learning outcomes in the area of leadership from both within the CBA (BSBA – Management majors) and from another ACCSB accredited university. Krentler provided input from Lynn Shore and Beth Chung regarding the differences between leadership knowledge and leadership skills. The committee considered places in the
current BSBA curriculum where leadership knowledge and skills either is or might be delivered to our students. Further discussion focused on the appropriateness of leadership as a BSBA goal. After considerable discussion the committee concluded that they do not currently support the addition of a leadership goal to the common goals for the BSBA degree. It was agreed that this issue would be tabled for potential consideration at a point in the future when a more systematic overhaul of the BSBA curriculum occurs.

5) **Spring 2011 Assessment Results – Global Perspective, Critical Thinking, Essential Business Knowledge**

6) **International Dimension Proposal**

7) **Core Curriculum**

Items 5, 6, and 7 were introduced as parts of a single broad consideration of the BSBA program’s curriculum. The committee began with a review of assessment results from the past year of global perspective. Our students’ global perspective has improved slightly between assessments conducted in 2009 and 2010 however it remains well below the benchmarks previously set for the goal by the Undergraduate Committee. The committee’s discussion of this issue included consideration of the appropriateness of the existing benchmark, the differences in performance amongst different segments of students, the value of study abroad in enhancing global perspective, and the International Dimension proposal brought forward to the committee by the Director of Undergraduate Programs. The committee further discussed the pros, cons, and feasibility of requiring all BSBA students to have a study abroad experience. Krentler briefly introduced a vision of the associate dean’s that a new course be introduced to the BSBA core curriculum which could include, among other things, some global perspective material. The committee continued consideration of Spring 2011 assessment results by briefly (due to time) looking at our students’ performance in the area of critical thinking. Critical thinking skills have declined. The committee agreed that the broad issue of BSBA curriculum as informed by assessment results and other inputs needs to continue and will serve as a catalyst to broader discussion of the BSBA curriculum.

Meeting adjourned at 10:00 a.m.

**Next Meeting**: Friday, October 21st, 8:00 a.m.; Dean’s Conference Room