Undergraduate Committee
November 18, 2011
Minutes

Present: Michelle Dean, Annette Easton, Kevin Hee, Jaemin Kim, Kathy Krentler, Sandi Williams
Absent: Paula Peter (on leave), Brittany Yary (ABSC representative)

The entire meeting was devoted to a review of the top 50 undergraduate business programs (as identified by Bloomberg/Business Week). Committee members each gathered information on 7-8 schools from the list and presented their findings to the committee. Specific items looked for were degree offerings, program goals and student learning outcomes, admission criteria and process, date of last significant revision, and required (prep and core) courses. In several instances additional interesting information about programs was shared with the committee. The committee began to draw some generalizations across programs regarding the presence or absence of a required international/global course, the presence or absence of other potentially key courses such as leadership, intro to business, and skills/career development. It was noted that quite a few programs are based on a comprehensive, integrative core. Distinctions between programs were also noted based on whether the university was public or private and based on the size of the undergraduate business program. Smaller programs appeared more likely to have implemented unique curricular approaches.

The committee will continue to discuss the results of its benchmarking study at future meetings.

Meeting adjourned at 10:00 a.m.

Next Meeting: Friday, December 2, 8:00 a.m.; Dean’s Conference Room