Undergraduate Committee
October 1, 2012
Minutes

Present: Michelle Dean, Kevin Hee, Kathy Krentler, Paula Peter, Christine Probett, Brandon Pereira (ABSC Representative)
Absent: Annette Easton, Jaemin Kim

1. Chair Remarks

Paula Peter, UG Committee Chair, shared with the committee information from a meeting she had with the Dean and Associate Dean. The dean and associate dean stressed the need for the committee to have clear objectives and to operate as efficiently as possible particularly with respect to curriculum matters. Further, the committee is encouraged by the dean to operate with transparency particularly with regard to any matters involving finances. The dean and associate dean should be alerted prior to any “outside the college” discussions that might occur regarding issues of interest to the Undergraduate Committee.

Peter reviewed with the committee dates and deadlines that should be kept in mind. The general university deadline to the college for curriculum that hopes to be implemented in the fall of the following year is April/May. For example, a curriculum proposal that is targeted to be implemented in Fall 2014 needs to leave the CBA no later than April/May of 2013. Peter informed the committee that the AACSB Maintenance of Accreditation visit will occur December 2-4, 2012. Selected members of the Undergraduate Committee are scheduled to meet with the Peer Review Team (PRT) from 2:45 – 3:15 on Monday, December 3rd.

The new chair stated her intention to implement a policy of task delegation across the Undergraduate Committee.

Krentler was invited to describe the CBA process for curriculum matters.

The committee has been asked by the Steering Committee to identify its greatest accomplishments of the past year and its objectives for the upcoming academic year. Committee members brainstormed these issues and identified the following:

Accomplishments
- Proposal for revision of the BSBA program
- Entrepreneurship Minor
- Professional Selling & Sales Management Specialization
- New Major in General Business
- Ongoing Assessment of the BSBA Common Goals

Objectives
- Finalization of the New Major in General Business
Finalization of the BSBA program revisions
Ongoing Assessment of the BSBA Common Goals

2. SB 1440
The committee spent the majority of the meeting discussing and ultimately finalizing the details of a new major/emphasis in the BSBA degree. The General Business major is being developed in response to Senate Bill 1440 which requires that students having completed an approved Transfer Model Curriculum at a California Community College be provided a path to graduation in 60 units. Details of the BSBA-General Business, as unanimously approved by the Undergraduate Committee are found in Appendix A to these minutes.

3. Plan for Revised BSBA
The committee discussed a plan for moving the proposed “new” BSBA degree forward during the coming academic year. Since there are new committee members this Fall it was agreed that the process should begin with a review of the proposal as it stood at the end of the 2011-2012 academic year. It was further agreed that although the CBA Policy File does not explicitly require a vote of all faculty to approve a revised program, it would be wise to introduce the proposed revisions to all faculty members in the CBA and seek feedback. The UG Committee will review the proposed program at its next meeting and then develop a plan for moving it forward.

The meeting adjourned at 11:20 a.m.
Next Meeting: Monday, October 15, 2012, 9:30 a.m.; Dean’s Conference Room

Appendix A
BSBA with Emphasis in General Business
(Available only to SB 1440 students)

- 39-40 Units
- 16 Units of Common Core
  - BA 300 – Ethical Decision-Making in Business (1)
  - FIN 323 – Fundamentals of Finance (3)
  - MGT 350 – Management & Organizational Behavior (3)
  - MGT 405 – International Business Strategy & Integration (3)
  - MIS 302 – Intro to Operations & Supply Chain Management (3)
  - MKT 370 – Marketing (3)
- 23-24 Units of Advanced Coursework in the Emphasis [Major]
  - REQUIRED (16-17 units):
    - Course in Accounting selected from ACC 325 (3) or ACC 326 (3)
Course in Finance selected from FIN 321 (3), FIN 325 (4), FIN 326 (3), FIN 327 (3), FIN 328 (3), FIN 329 (3), or FIN 331 (3)
Course in Management selected from MGT 352 (3), MGT 357 (3), or MGT 358 (3)
Course in Management Information Systems selected from MIS 306 (3), MIS 315 (3), or MIS 380 (3)
Course in Marketing selected from MKT 371 (4), MKT 372 (4), MKT 373 (4), MKT 376 (4), or MKT 377 (4)

ELECTIVES (7 units):
An additional 7 units chosen from 400 or 500 level CBA courses. Seven units could be arrived at:
- 4 unit course + 3 unit course
- Two 3 unit courses PLUS
  - 1 unit course from the following options:
    - BA 401—Business Internship
    - BA 402—Exploration of Business Career Development
    - Any 1-unit 498 from across the CBA

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1 BA 401 cannot be taken for elective credit if MGT 401 is a chosen elective.