Undergraduate Committee  
March 10, 2015  
Minutes

Present: Michelle Dean, Steve Gill, Tita Gray, Gary Grudnitski, Jaemin Kim, Robert Plice, Paula Peter  
Absent: ABSC student representative

Curriculum Items

MKTG 496 – Marketing and Sales for Social Impact. This class has been offered as a 498 for the past two years and the department would like to offer it as a 496 to get it formally listed in the class schedule to help with marketing the class to students. This class is proposed to be offered in Fall 2015. The committee suggested editorial changes to the wording of the course SLOs and approved this proposal pending completion of the new PAC form.

Changes to the IS major curriculum. The MIS department is proposing making adjustments to the IS major curriculum. Two primary issues are that MIS 301 (Statistical Analysis for Business) is not required of MIS majors and the department is reconsidering the need to offer a two course sequence (MIS 306 & 406) for system analysis and design. MIS is proposing to remove MIS 406 (Information Systems Design) from the list of required courses in the MIS curriculum and to eventually phase out MIS 406 class from the curriculum (targeting course deletion in the 2017-2018 course catalog) by integrating the course content into MIS 306 (Information Systems Analysis) and MIS 481 (E-Business/Web Development). MIS would like to use the 3 units from the removal of MIS 406 from the required course list with adding MIS 481 as a requirement for IS majors. MIS is also proposing to add MIS 301 as a required course to the IS major. MIS will make room in the major for adding this course by giving students the option to take either MIS 483 (Networks and Data Communications) or MIS 492 (Management of Information Systems) as required courses rather than both courses being required (as is currently the case for IS majors).

The committee approved the MIS 481 course change to modify course prerequisites to reflect changes in IS major requirements. The committee also approved the modifications to the IS major (adding MIS 301 and MIS 481 to the list of required classes, moving MIS 406 to the electives list, and giving IS majors the option to take either MIS 483 or 492 to complete the required courses). Both approvals are pending attachment of their respective PAC forms.

FIN 331 – Real Estate Principles. This course proposal removes MIS 180, ACCTG 202, and FIN 240 as course prerequisites (they were added to the 2014 Catalog so that transfer students admitted by the University under the ADT in Business would be prevented from enrolling in it before MIS 180, ACCTG 202, and FIN 240 were satisfactorily completed). Since experience has shown that transfer students coming in under the ADT in Business generally complete MIS 180 before transferring, and ACCTG 202 and FIN 240 are not essential to the successful completion of FIN 321, this course change removes MIS 180, ACCTG 202 and FIN 240 as prerequisites to this course. The committee approved this course change.

Essential Business Knowledge Assessment Test

Grudnitski updated the committee on the plan to assess the essential business knowledge program goal this semester. SDSU previously used the Business Assessment Test (BAT) to measure this goal. Due to issues surrounding the cost ($5 per student) and concerns regarding item development on the latest version of the test (where other CSUs were not consulted) and concerns regarding the comparability of
our results to other CSUs who participate in the BAT, a previous version of the BAT developed by a consortium of CSUs will be administered that will be scored in house at no cost to the college to assess essential business knowledge. The test (now called the EBKAT – Essential Business Knowledge Assessment Test) will be administered to seven of sections of MGT 405 students this semester.

The meeting adjourned at 2:30 p.m. The next Undergraduate Committee will be held on March 24th from 1:00 – 3:00 p.m. in the Dean’s Conference Room.