Undergraduate Committee  
April 28, 2015  
Minutes

Present: Michelle Dean, Gary Grudnitski, Jaemin Kim, Paula Peter, Robert Plice  
Absent: ABSC student representative, Steve Gill, Tita Gray

Approval of 4/14 minutes  
The committee voted to approve the minutes of the 4/14 meeting of the Undergraduate Committee.

Undergraduate Committee Fall 2015 Schedule  
The committee tentatively set the Fall 2015 meeting time for the second and fourth Wednesdays of each month from 10:00 a.m. – Noon.

BSBA Critical Thinking Assessment  
Grudnitski informed the committee that the assessment of the BSBA critical thinking program-level goal will take place over the summer. Peter and Kim volunteered to score MGT 405 final exam essays against the critical thinking rubric.

Passport Update  
Grudnitski informed the committee that five card scanners have been purchased that may be checked out by student organizations and/or faculty for recording attendance at passport approved events starting in Fall 2015.

Update on FIN 250 – Financial Literacy  
Grudnitski reported that the FIN 250 course proposal was accidentally frozen in the CurricUNET system when someone in PSFA was given approval rights in the system who did not have approval rights. By approving it, the proposal was frozen and changes to the proposal were not able to be made. The proposal has now been edited and the updated proposal is continuing through the approval process.

Data Analytics in the Curriculum  
Plice reported on efforts in the MIS department to make adjustments to MIS 301 to include a data analytics focus. Bruce Reinig has proposed a new course-level SLO for MIS 301 – “Use data analytic software to create visualizations and summary reports of data.” The committee also discussed that because business education is heading in the direction of data analytics, a data analytics BSBA program-level goal might be desirable.

BAT/EBKAT Discussion  
Kathy Krentler, Director of Assessment, was invited by the committee to discuss issues surrounding the BAT/EBKAT in assessing the BSBA goal of essential business knowledge. She gave the committee background on the history of the BAT which was created through a consortium of CSU schools (headed by CSU-Long Beach) who jointly developed and validated the items as well as to compare each other’s results for benchmarking purposes. This consortium was created to develop a test to use at no cost to member schools, and that could be administered in a traditional 75-minute class. The alternative was using an ETS test which cost $35 per student and included 120 items, which too many items to administer in a typical class session. After an administration change at Long Beach, they took over item development, copyrighted the test, and began charging $5 per test. When we no longer had control
over items on the test and were faced with paying for its use, the college decided to use an earlier version of the BAT and scored it in-house in spring 2015. The next time that the college will assess essential business knowledge is Spring 2017, so the committee will need to consider what changes we might want to make to the test prior to that time (e.g., only including topics that are covered in our core courses). The committee plans to look at the test with an eye toward examining the types of items (concept v. recall), and determining how well the items map back to the course level SLOs in BSBA prep and core classes. The committee also discussed what standards to use now that we no longer benchmark SDSU student results to students at other CSUs. It was noted that we have 10 years of BAT data that we could look at to set standards. Grudnitski shared with the committee the EBKAT results for spring 2015 and the committee discussed options for closing the loop.

The meeting adjourned at 3:00 p.m. This was the last meeting of the Undergraduate Committee for the 2014-2015 academic year.