Present: Tom Coleman (ABSC student representative), Michelle Dean, Steve Gill, Tita Gray, Gary Grudnitski, Jaemin Kim, Kathy Krentler, Roxy Wang

1. 9/23/15 meeting minutes. The minutes of the 9/23/15 Undergraduate Committee meeting were reviewed and approved.

2. Discussion of College Hybrid/Online course proposal form. The University has requested that each College devise a formal document to review courses being taught in an online (either fully online or hybrid) modality. College of Health and Human Services (HHS) devised a form that the CBA used as a starting point. HHS also requires that professors complete a CSU rubric for online courses. The committee discussed both the form and the rubric for possible use by the CBA.

Gray will bring the committee’s discussion to the University Curriculum Committee and will report back to the committee at our next meeting on getting more information regarding the need for this form and how it would be included in the CurricUNET process.

3. FIN 250 – Financial Literacy. Grudnitski announced that FIN 250 – Financial Literacy was approved by the University Senate as a General Education course. FIN 250 will be the CBA’s first GE course offering.

4. Lavin Recruitment Report Follow-up. Grudnitski reported that he spoke with Bernie Schroeder on the committee’s discussion on the Lavin Entrepreneur program. The committee is satisfied with the recruitment efforts that the Lavin Program used to encourage transfer students to apply for the class of 2015-2017.

5. CBA strategic initiatives. UG committee is listed as being assigned to four CBA strategic initiatives in for AY 2015-2016. The committee discussed the following strategic initiatives:

   - Goal 1.3 Build Prototype of Business Scholars/Fellows Program – The committee discussed what this program might look like and determined it would be beneficial to have Dean Cradit come to a future Undergraduate Meeting to further discuss his vision for this program and how the Undergraduate Committee can contribute to its development. Grudnitski will invite Dean Cradit to a future UG meeting.

   - Goal 1.9 Produce Business Plan for Online Degree-Completion – Grudnitski discussed that three CSUs (Fullerton, East Bay, and Channel Islands) have online business programs and that Fullerton’s program is ranked in the Top 30 for online business programs. The committee discussed the feasibility of us offering a General Business online degree program. Topics discussed included what courses would be appropriate for inclusion in this program and how much work it would be for faculty to develop the courses to be delivered online.

   - Goal 1.11 Create Adaptive Learning Pilot – The committee discussed this initiative and what options there are for adaptive learning (ranging from using supplemental materials that come along with textbooks to developing a system in-house). The committee will continue the
discussion with Dean Cradit to get his input on this program and what approach the CBA might take with adopting adaptive learning.

- Goal 1.16 Implement Leadership Minor Program – The committee discussed various way the CBA might participate in an interdisciplinary Leadership Development minor housed in the College of Education. Gray will meet with the Assistant Dean from the College of Education to get clarification on the structure of the minor and report back to the committee on her findings at a later UG meeting.

The meeting adjourned at 11:45 p.m. The next Undergraduate Committee meeting will be held on October 28th at 10:00 a.m. in the Page Pavilion Board Room.