Undergraduate Committee
March 3, 2016
Minutes

Present: Andy Baker, Michelle Dean, Steve Gill, Gary Grudnitski, Jaemin Kim, Roxy Wang
Absent: Tita Gray, ABSC student representative

The committee discussed a number of curriculum proposals:

1. **College of Extended Studies (CES) HR Certificate courses**. The committee reviewed proposals for modifying a current course in the CES HR Certificate Program HR and the Law, and adding a new course HR and the Law. These changes to the HR Certification Program are in response to student evaluations requesting additional coursework on legal issues and that too much information was being presented in the only legal course currently offered. The CBA is charged with evaluating business topics courses in CES certificate programs. Michelle Dean serves on the HR Certificate Advisory Board and acts as the CBA liaison for the program. She worked with the program director to prepare these proposals in advance of their submission for review by the CBA. The committee approved these proposals.

2. **FIN 435: Real Estate Investment Analysis and FIN 437: Real Estate Development**. The committee reviewed and approved the updated Finance proposals for changing the prerequisites for FIN 435 and FIN 437 (as discussed in the 2/18 minutes of the Undergraduate Committee).

3. **MIS 585: Cybersecurity Management**. The committee reviewed the MIS Department’s new course proposal for MIS 585. This course was previously offered two semesters as a 496 course in Spring 2015 and Spring 2016 and is now being proposed as a 500-level course. The committee approved this proposal pending minor edits. Dean will work with MIS to review and approve the changes.

4. **Marketing 470: Marketing Research and Marketing 480: Marketing Analytics**. The Marketing Department is proposing changing the prerequisite of MIS 301 for MKTG 470 and MKTG 480 from a C to a C-. The committee approved these proposals pending minor edits. Dean will work with Marketing to review and approve the changes.

5. **International Business (IB) program change proposals**. The IB program is proposing to add BA 310: Foundations of Business in a Global Environment (1 unit) and reinstate the business “Focus” (6 units; previously called “specializations”) to each of its 14 International Business emphases as follows:

   - **Completion of one of the following areas of focus.**
   - **Economics**: Two 300 or 400-level courses in Economics, excluding Economics 495, 496, 499. *(Recommended: Economics 330, 360).*
   - **Finance**: Two 300 or 400-level courses in Finance, excluding Finance 496, 498, 499.
   - **Management**: Two 300 or 400-level courses in Management, excluding Management 401. 496, 498, 499. *(Recommended: Management 357.)*
Management Information Systems: Two 300 or 400-level courses in Management Information Systems, excluding Management Information Systems 496, 498, 499. Marketing: Two 300 or 400-level courses in Marketing, excluding Marketing 496, 498, 499.

These 6-units were pulled out of the major due to the program being over the 120 unit limit. Management Information Systems was not previously included as a specialization in the major. The committee approved these proposals.

The meeting adjourned at 3 p.m. The next meeting of the Undergraduate Committee will be March 17th at 1 p.m. in the 3M Sales Lab.